



**FORM 18**  
**Minutes of the Board of Directors Meeting**  
**Milwaukee Chapter**  
**EXECUTIVE WOMEN INTERNATIONAL®**  
**February 12, 2008**

<b>Call to Order:</b>	7:41 at the Wisconsin Club by Debbie Taylor, President	
<b>Roll Call:</b>	Debbie Taylor	President
	Erin Brown	Vice President
	Donna Munnik	Treasurer
	Charlotte Caron	Secretary
	Tami Simko	Sergeant-at-Arms
	* Jane Lawler	Membership Director
	Deborah Benavides	Program Director
	Kathy Marchant	Ways and Means Director
	Cortney Ewald Ihde	Outgoing Publication Director
	Yili Cao	Incoming Publication Director
	Lori Torrison	2007-2008 Co-BCDP EWISP Director
	* Deb Karpfinger	2007-2008 Co-BCDP ASIST Director
	Lorie Barbian	Board Advisor
	* Excused	
<b>Minutes:</b>	The minutes of the January 15, 2008 Board meeting were reviewed. Copies of motions approved previously on February 5 <sup>th</sup> were distributed. A motion to approve the minutes as presented was made by Kathy Marchant and seconded by Tami Simko. The motion carried.	
<b>Treasurer's Report:</b>	Donna Munnik reviewed the checking account as of January and deposits made thus far in February. Erin Brown made a motion to approve the bills presented and bills paid. Deborah Benevides seconded the motion. The motion carried.	
	The board discussed 11 member renewals to determine if the chapter would advance the dues for these firms which have not renewed to date but who had communicated that they <u>do</u> plan to renew. Follow-up contact will be made with the respective members as to the status of the payment and their membership.	
	A member will be requested to pay the bank fee for a bounced check.	
<b>Communications:</b>		
<b>Publications –</b>	Cortney Ewald Ihde and Yili Cao will co-produce the next issue of PULSE as Ms. Cao moves into the position previously held by Ms. Ihde. The March newsletter deadline is today, February 12 <sup>th</sup> .	
	The next featured article will be an in-depth focus on the Sergeant-at-Arms board position. Going forward other features will highlight committee chair positions and other board positions and their responsibilities.	
<b>Committee Reports:</b>		
<b>Vice President/President Elect –</b>	Ms. Brown reported on members' evaluations of the February meeting. The raffle and food were a favorite topic of one-third of the attendees. Members commented that Loren Skerencak's introduction of the speaker from A Place For Mom was good. Suggestions for firm names to target for membership were Harley-Davidson, airlines, healthcare, media, massage. The Grain Exchange was suggested as a future venue.	
	Committee reports for the March business meeting are due February 25 <sup>th</sup> .	
	Ms. Brown requested that board members please use her new email address on netzero.com.	

The Nominating Committee must identify candidates next month as attendees to the Spring Conference. Lorie Barbian, the Committee chair, along with the chapter VP and a third committee member make up the Nominating Committee. Board members were asked to email Ms. Brown today with nominees for the third position on the Nominating Committee.

#### **Membership –**

In Jane Lawler's absence, Ms. Taylor asked for a motion to post HK Systems. Ms. Simko moved and Ms. Benavides seconded the motion. The motion carried.

The Jansen Group decided not object to The Bentley Company posting and also decided to not renew their membership.

#### **Program –**

Ms. Benavides reported that the March 4<sup>th</sup> Member and Annual Business Meeting would be held at the Ambassador Hotel at 25<sup>th</sup> and Wisconsin Avenue. The hotel does provide valet service. The Corporate EWI Strategy video will be presented at the March meeting. Ms. Simko made a motion to approve the proposed Intergenerational program and speaker Connie Poll. Ms. Munnik seconded the motion. The motion carried.

Ms. Simko made a motion to approve the Crowne Plaza for the April 1<sup>st</sup> EWISP meeting. Ms. Munnik seconded the motion. The motion carried. It was also confirmed that no alcohol was served at the EWISP meeting last year due to the UW-M venue.

The May 6<sup>th</sup> Member and ASIST meeting likely will be held at Blue Mound Golf and Country Club.

The June 3<sup>rd</sup> meeting will likely be a firm night at WeEnergies in the Grand Ballroom.

The meeting locations for the months of July through December are still in the planning stages. The Board discussed the outdoor location being considered for the July meeting.

Going forward, speakers will be given a gift certificate from an EWI member firm as an honorarium.

Ms. Taylor recommended that the Program Committee be empowered to negotiate future meeting venues prior to Board approval when timing is critical to hold the facility, such as for the December holiday meeting. Also, rather than using "TBD" in the PULSE pending the Board's approval, the committee would use a generic listing, e.g., country club.

#### **Sergeant-At-Arms –**

Ms. Simko reported that the rep attendance at the February meeting was at 56%. The chapter has 60 member firms with 55 reps. At the meeting, 27 firms were represented by 27 reps. Of those attending 4 were additional reps, 0 life members, 0 sustaining members, 0 in transition, and an additional 4 guests.

Ms. Torrison offered to take the attendance for the March meeting and prepare the monthly report. Ms. Ihde will bring the member ID badges to the March meeting.

#### **Ways and Means –**

Ms. Marchant reported that the Heartfelt and Homemade Raffle realized \$480, which was very good considering the winter storm that evening.

It has been approved to purchase a trip certificate to use as a raffle prize. Raffle tickets can be sold at the EWISP and ASIST meetings at the registration table.

At the pot luck meeting the committee will try to sell out the remaining chapter cookbooks for additional revenue.

Information pertaining to conducting an art auction was distributed. The Philadelphia chapter has

successfully held an art auction. This could also be used for another area other than Ways and Means. Ms. Marchant requested that the Board members respond with their input.

**Board Advisor –**

Ms. Barbian stated that a Past President meeting was being scheduled for March. She encouraged directors to submit topics for consideration.

**2007- 2008 EWISP Scholarship –**

Ms. Torrison proposed Betsy Brenner, Executive VP of Journal Communications, as the speaker for the EWISP meeting. Ms. Cao made a motion to approve the speaker and Ms. Brown seconded the motion. The motion was approved. Forty applications have been received. It was determined that alcohol could be served at this event. Ms. Taylor will learn what type of honorarium is to be secured for the speaker.

**2007 – 2008 ASIST Scholarship –**

No report.

**Unfinished Business:**

It was confirmed that the Board is able to approve an item under 10% of the budget without membership approval, such as the gift certificate purchase for the raffle.

**New Business:**

Motions that were previously approved on February 5<sup>th</sup> by the membership were for the nomination of a new Publication Director and for the purchase of a travel certificate for the raffle.

**Announcements:**

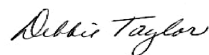
Next Membership Meeting – Tuesday, March 4, 2008 at the Ambassador Hotel

Next Board of Directors Meeting – Tuesday March 11, 2008 at the Wisconsin Club (meet downstairs)

Ms. Taylor and Ms. Barbian will review the chapter portfolio with member firm Morgan Stanley on Wednesday, February 20 at 6:00 PM. An annual presentation will be given at the March meeting.

**Approved:**

Affix President's signature here (original or electronic)



Debbie Taylor

**Submitted:**

Affix Secretary's signature here (original or electronic)



Charlotte Caron