



Call to Order: 7:30 a.m. at the Wisconsin Club by Debbie Taylor, President

Roll Call:	Debbie Taylor President '07-'08 * Erin Brown Vice President, President-Elect '07-'08 Donna Munnik Treasurer '07-'08 Charlotte Caron Secretary '07-'08 Jane Lawler Membership Director '07-'08 Cortney Ewald-Ihde Publication Director '07-'08 Deborah Benavides Program Director '07-'08 Kathy Marchant Ways & Means Director '07-'08 Tami Simko Sergeant-At-Arms '07-'08 Lori Torrison Co-BCDP-EWISP Director '07-'08 Deb Karpfinger Co-BDCP-ASIST Director '07-'08 Lorie Barbian Board Advisor '07-'08/ President '06-'07 Ginny Czarnecki Guest & Historian * Excused
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Minutes:

The minutes of the December 11, 2007 Board meeting were reviewed. A motion to approve the minutes as presented was made by Deborah Benavides and seconded by Cortney Ewald-Ihde. The motion carried.

Treasurer's Report:

Donna Munnik reported through the end of December. She stated that revenue for two of the golf outing dinners were still outstanding but sponsorships were all in. The bill for nametags from Major Stamp was reviewed. RCB Award will handle our nametag orders in the future. A motion was made by Kathy Marchant to approve payment of the bills presented. Jane Lawler seconded the motion. The motion passed unanimously.

Ms. Munnik distributed the membership invoices at the January membership meeting and mailed invoices to those not present that night. Several membership renewals have already been received. The chapter can pay for a firm's membership if their accounting process time does not allow for payment to be received in time for corporate deadline of Feb. 15th. The board would have to approve each individual request, however.

Ms. Lawler procured under budget a portable printer for the treasurer.

Ms. Munnik will work with Ginny Czarnecki to be sure addresses of members are correct, particularly for sustaining members.

Communications:

Publications –
 Ms. Ewald-Ihde stated that the February newsletter deadline is today, Tuesday, January 15th. The next featured article has not been confirmed.

The corporate website is regularly reviewed for updates on the LCAM conference and for seminar information.

A membership renewal reminder will be included in the next edition of PULSE as well as a reminder for "goodies" for the bag items. Four firms have submitted news articles.

Committee Reports:

Vice President/President Elect –

Ms. Taylor reported on behalf of Erin Brown.

Evaluations for the November membership meeting most notably included varied comments on the speaker.

The December membership evaluation response was not as strong and may have coincided with the lower attendance. The budget presentation given by Ms. Munnik received positive comments. The business portion was found to be informative.

The January meeting had high attendance and evaluations were returned from almost half of the membership. Many good comments were received about the speaker, Jo Lay. The business portion was described as informative. A thanks was given for canceling the video to shorten the agenda as the evening began to near 8:30 PM. Discussing EWI business as well as allowing for a more transparent chapter was appreciated. Other positive responses were related to having short roll call announcements and keeping the program on time. Several suggestions for new member firms to contact were submitted.

Ms. Taylor reported that evaluations received from chapter board members designated keeping the monthly meetings at the Wisconsin Club for at least the next several months and then re-evaluating.

Membership –

Ms. Lawler reported that Prestige Health Care has joined with Jenny Weise representing the company and the membership check has been received.

A motion to repost The Bentley Company was made by Tami Simko and was seconded by Lori Torrison. The motion carried. Ms. Taylor will make a courtesy call to alert The Jansen Group of the reposting.

A guest from Synergy Health – St. Joseph's Hospital attended the January meeting and will send the firm's application. A motion to post Synergy Health was made by Lori Torrison and was seconded by Kathy Marchant. The motion carried.

The board discussed the membership of Quarles and Brady. Another law firm may be a prospective new member.

Program –

Deborah Benavides confirmed the following upcoming programs:

February – The Heartfelt & Homemade Program will take place at East Castle Place, a residence for those 65 years and older. Lori Skerencaak will introduce the speaker, Deborah Larsen of member firm A Place for Mom. The video from corporate re: Strategy will likely be included in the program. A reasonably priced buffet will be set up and tickets will be used to serve alcoholic beverages vs. setting up a cash bar.

March – The Ambassador Hotel was one of the possible venues for the membership meeting. Various directors reported on their personal satisfaction with the venue. Keeping meetings downtown during the winter months has been targeted to eliminate driving to any far corners of surrounding counties. A parking lot is in the back and a valet might be set up. A motion to hold the March meeting at the Ambassador Hotel was made by Jane Lawler and seconded by Lori Torrison. The motion carried.

Sergeant-at-Arms –

Ms. Simko stated that attendance at the January meeting was at 75%. The chapter has 59 member firms with 57 reps. At the meeting 40 firms were represented by 40 reps. Of those attending 3 were additional reps, 0 life members, 0 members in transition, 0 sustaining members and an additional 5 guests.

Ms. Simko will keep in contact with Ms. Munnik to be kept updated on active members and firms.

Ways & Means –

Ms. Marchant reported that a request for raffle items for the February Heartfelt raffle would be put in PULSE. Among items being accepted are hotel packages, hotel accommodations or tickets for air or train travel.

A potluck is being planned and a survey will be placed in PULSE for suggestions.

Coldwell Banker offered a trip package available to the chapter to purchase for a major raffle. Last year \$600 alone was raised from the Coldwell Banker package. A motion was made to purchase the Coldwell Banker trip package voucher for \$150 by Charlotte Caron and Cortney Ewald-Ihde seconded the motion. The motion carried.

Board Advisor –

No report.

2007/2008 EWISP Scholarship -

Ms. Torrison reported that originally the committee targeted Mt. Mary or Alverno for the EWISP event. However, both are unavailable. Ms. Lawler stated her firm has a connection at the Milwaukee Athletic Club and Ms. Torrison described the offerings and the cost had been reduced. The Crowne Plaza on Mayfair Rd. @ Watertown Plank Rd. is a new venue that has an interest in joining EWI. All linens, etc. would be brand new, there would be no extra charges for microphones, etc. and the location is central for the membership. A motion to post the EWISP location at the Crowne Plaza was made by Ms. Munnik and seconded by Tami Simko. The motion carried. A letter has been sent to Elizabeth Brenner, Journal Sentinel publisher requesting that she speak at the EWISP event. It was also confirmed that no alcohol is served at this event.

2007/2008 ASIST Scholarship –

Deb Karpfinger reported that both UW-M and MATC have been contacted for student applications. She will work with Deborah Benevides regarding the program, which will possibly take place at the Grain Exchange Room. Bartolotta's is the caterer and parking is available in the back. The Board will vote on this choice next month.

Unfinished Business:

Ms. Marchant will check with Rocky Theisen-Kapp as to where the remaining cookbooks are being stored. The committee hopes to sell the remaining stock, targeting the newer chapter members.

Ms. Taylor stated that she would meet with Robin Hix of Morgan Stanley, along with Ms. Munnik and Lorie Barbian regarding the chapter portfolio.

New Business:

Ms. Karpfingher offered to provide the table arrangements for the chapter membership meetings each month.

It was suggested giving the table pieces to any new members present at each respective monthly meeting. Ms. Lawler will review the budget in anticipation if more new members are present than the planned amount of arrangements for any given month. Ms. Karpfingher will work with Ms. Brown to track the anniversary years of firms in increments of 5 years, 10 years, 15 years, etc. if we honor those firms at the respective monthly meetings.

The target date for the golf outing is June or July. The Legends received high marks in the evaluations of the outing therefore, contact will be made with the facility for available dates. Ms. Benavides has a contact that could assist in working with the Legends. Ms. Karpfingher offered to continue providing the table flowers for the golf outing.

Ms. Ewald-Ihde suggested that an underwriter be sought for the chapter monthly meeting in order to reduce the cost of the dinner, and/or social hour, and/or dessert and stating the support as "compliments of (firm name) ." Liability to EWI and/or the firm would have to be researched, however, when liquor is involved.

Announcements:

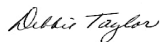
Next Membership Meeting – Tuesday, February 5th, 2008 at East Castle Place, 2449 N. Downer Ave.

Next Board of Directors Meeting – Tuesday, February 12th at the Wisconsin Club beginning at 7:30 AM.

Adjournment: 8:40 a.m.

Approved:

Affix President's signature here (original or electronic)



Debbie Taylor

Submitted:

Affix Secretary's signature here (original or electronic)



Charlotte M. Caron