

**FORM 18**

Minutes of the Board of Directors Meeting
 Milwaukee Chapter
 EXECUTIVE WOMEN INTERNATIONAL®
 March 11, 2008

Call to Order:

7:39 a.m. at the Wisconsin Club by Debbie Taylor, President

Roll Call:

Debbie Taylor	President '07-'08
Erin Brown	Vice President, President-Elect '07-'08
Donna Munnik	Treasurer '07-'08
Charlotte Caron	Secretary '07-'08
Jane Lawler	Membership Director '07-'08
Yili Cao	Publication Director '07-'08
Deborah Benavides	Program Director '07-'08
Kathy Marchant	Ways & Means Director '07-'08
* Tami Simko	Sergeant-At-Arms '07-'08
Lori Torrison	Co-BCDP-EWISP Director '07-'08
Deb Karpfinger	Co-BDCP-ASIST Director '07-'08
Lorie Barbian	Board Advisor '07-'08
* Excused	

Guest Presentation:

The review of the Annual Report of Investment Scholarship Fund Accounts was to be given. However, it was tabled in the absence of Robin Hix of Morgan Stanley.

Minutes:

The minutes of the February board meeting were distributed and reviewed. A motion to approve the minutes as presented was made by Yili Cao. Lori Torrison seconded the motion. Upon voting, the motion carried.

Treasurer's Report:

Donna Munnik reviewed the treasurer's report. Membership renewals are driving the report. Quarles & Brady's check has been received for the second rep. Baird's membership payment is not in since the computer does not accept American Express, therefore, the check is being manually processed. Coldwell Banker's payment is in process. The check for Gallagher Benefit Services is in process and the rep is ready to use her credit card if the payment is not timely. All other amounts are current for this firm. \$500 was raised for Ways & Means. An additional bill from Kinko's in the amount of \$39.07 was presented for work completed for the ASIST committee. The Corecomm bill in the amount of \$63.06 is for quarterly website maintenance. Erin Brown made a motion to approve the bills presented and bills paid. Deb Karpfinger seconded the motion. The motion carried.

The State of Wisconsin's fee for \$15 is due the end of the month. Ms. Munnik will submit the payment before the 31st.

Communications:

Ms. Cao reported that a new design and format would be introduced with the April edition of PULSE. Hyperlinks will be incorporated, more firm information will be included, a new member page will be featured, photos will be included, a congratulations page will be set up to create more interest and fun, and a request for birthdates of members will be made. Any news articles of fundraisers can be published in PULSE if there is a direct firm member connection.

Ms. Cao drafted a new updated chapter letterhead to be used going forward with photos of the board accompanying the board listing.

Ms. Taylor inquired if a director would volunteer to be the featured board member/committee chair of the

month. With the short notice, it was decided either she would write the feature or would forego that feature this month. In the future, the individual being featured will coincide with an upcoming event or announcement.

The newsletter submission deadline is today, March 11th. Committee reports are due as well as the President's letter.

Included in the April PULSE, the Executive Women's Golf Association will be featured promoting their March kickoff.

Committee Reports:

Membership: Jane Lawler reviewed the list of member firms to be posted. A motion was made by Kathy Marchant to approve posting Crowne Plaza, MC2, Inc. and Marcus Majestic Cinema. Ms. Munnik seconded the motion. The motion carried.

The chapter now has 50 members with the addition of The Bentley Company.

Guests must pay for their first meeting attendance and when they join, their first dinner will be on the Chapter funds.

Program Update: Deborah Benavides reported that the June membership meeting was scheduled to be held at WeEnergies and hosted by member Sharon Fryjoff. A motion was made by Ms. Torrison to approve WeEnergies as the June meeting venue. Ms. Cao seconded the motion. The motion carried.

The committee is contacting the Aurora Health Pavilion in West Allis and Sterling Aviation as possible future meeting venues.

Ms. Benavides reported that she followed up with the Ambassador Hotel after the March membership meeting was held there and various concerns were raised. She stated that a new room manager was on duty, the chicken entrée was not fully cooked, and complaints from members regarding the girl scout cookies for dessert were among the various problems. The owner of the Ambassador recognized the problems and will underwrite the entire cost of the March meals and will offer Envoy restaurant dinner certificates to each attendee at the March meeting. Ms. Benavides suggested designating this refund toward future meetings when costs are stretched, such as for firm nights. A motion was made by Ms. Lawler to place the March meeting funds into the Program Committee fund. Donna Munnik seconded the motion. The motion carried. Ms. Munnik will forward the email addresses of those who attended the March meeting to Ms. Benevides to enable certificates to be sent.

Ms. Benevides stated that it is becoming increasingly difficult to stay under the \$30 per person meal cost and the dinner fee may have to be reviewed and possibly increased next year.

Ms. Munnik requested for all future meetings to have a separate table at registration for the computer.

2007-2008 Scholarship – EWISP: Ms. Torrison reported the student applications have been narrowed down to 10 candidates. The Crowne Plaza has generously upgraded the menu without a price increase for the April meeting. In two weeks the committee will meet at the Crowne Plaza. Ms. Taylor inquired about the dollar amount to use for the speaker's honorarium and Ms Torrison stated that \$100 had previously been budgeted for the speaker.

2007 – 2008 Scholarship – ASIST: Deb Karpfinger reported that Loren Skerencak & Debbie Knepe had secured Tracy Loken-Weber as the proposed speaker. She is a local and national speaker of literacy issues. Ms. Marchant made a motion to approve Ms. Tracy Loken-Weber as the speaker on May 6th at the monthly chapter meeting and ASIST scholarship event. Ms. Torrison seconded the motion. The motion carried. Fifteen applications have been received and were presented to the judges. The judges include an ex-Air Force pilot, a high school teacher and Ms. Karpfinger. Ms. Karpfinger asked where the physical boundaries of the chapter are drawn to be sure the applicants were not from areas outside the membership boundaries.

Sergeant-At-Arm: Ms. Torrison reported in the absence of Tami Simko. Representative attendance at the March meeting was 77%. As of the March chapter meeting, the chapter has 49 member firms with 53 reps.

(Bentley Company which has now become a member was not included in that tally.) At the meeting, 34 firms were represented by 34 reps. Of those attending, 3 were additional reps, 0 life members, 0 sustaining members, 1 member in transition, and 7 guests.

Ways and Means: Ms. Marchant reported that \$70 was brought in at the March meeting for the Resort vacation raffle. Raffle tickets will be sold at a table at next month's EWISP chapter meeting. Ms. Munnik stated that at the meetings, those purchasing tickets must see her as part of the purchase process and receipts will be available to identify meeting fees and raffle monies.

The chapter cookbooks and aprons, of which there are approximately 100+, were picked up from Rocky Theisen-Kapp and an announcement will be in PULSE that these will be for purchase at the pot luck meeting.

The committee will meet next week and review July and August strategy. A total of \$750 revenue is budgeted.

Vice President/President Elect: Ms. Brown reported on the March meeting's evaluations. Attendees commented on the food, level of noise in the room/acoustics, and disruptive table conversations. Also, a request was made for advance notice of voting, particularly for positions (e.g., filling a position on the nominating committee). Ms. Taylor requested that directors be cognizant of disruptive table conversations and will have the topic of table etiquette included in PULSE.

Ms. Brown will determine who of the newest members need to attend new member orientations.

As one of the informal chapter social gatherings, Ms. Brown will possibly work on a spa night in the fall, a cooking class, and/or a Brewers game. Ms. Lawler suggested coordinating an outing possibly every third month. Ms. Munnik suggested setting one day each month (e.g., the 3rd Thursday of each month).

Lorie Barbian stated that the business report handed out at the March meeting must be mailed to members who did not attend the meeting. Ms. Cao suggested that the report be scanned and emailed to the non-attendees.

Board Advisor: Ms. Barbian reported that a past President's meeting would take place at her office on Wednesday, March 19. Topics to be discussed would be by-laws, procedures, etc.

Unfinished Business:

No items.

New Business:

Ms. Taylor shared with the board a matching funds and grant opportunity to increase the chapter's scholarship funds. The deadline is somewhat far off. Ms. Taylor stated that initiating a grant writing committee is being planned.

The board discussed mass email communications being sent to the chapter members. Specifically mentioned were resumes emailed that were not relevant to EWI and the member firms. It was considered an inconvenience by many members as well as a negative in that it exposes work email addresses of members without their permission. Ms. Taylor will contact the member and address EWI's policy.

A request has come from corporate for photo's to be used at the LCAM 70th celebration. The request will be directed to Ginny Czarnecki, Peggy Matthews (past president now in Minneapolis) and Jane Lawler.

The board discussed providing support for the Chicago chapter at the Spring conference in May. Possible suggestions were a reception with a suite provided at no charge by Coldwell Banker and the chapter providing the food; financial support toward print costs; baskets of Wisconsin products to be raffled with money put toward Chicago's costs; paying for A/V setup at the conference. Ms. Brown stated that the Morgan Stanley account has \$20,000 available to be used toward supporting the Chicago chapter. Cindy Kunze will be asked to coordinate the chapter's offer.

Underwriting of design and printing of the golf putting promotional material is needed. It was suggested to contact member firm Catral Doyle for the "save the date" flyer.

Announcements:	
<p>Ms. Karpfinger announced that she would be participating in the annual Art Museum event April 10 & 11 which features her and other floral designers creating floral arrangements to complement particular pieces of art.</p> <p>The next membership meeting is Tuesday, April 1 at the Crowne Plaza Hotel featuring the EWISP program.</p> <p>The next board meeting is Tuesday, April 8 at the Wisconsin Club.</p> <p>The Golf Outing/Auction meeting is Thursday, March 13 at Johnson Controls.</p>	
<p>The meeting adjourned at 9:10 a.m.</p>	
Approved:	Submitted:
Affix President's signature here (original or electronic)	Affix Secretary's signature here (original or electronic)